

OUR MISSION

From the moment of our founding, Fox Electronics' mission has been to provide a broad line of highly precise, highly reliable frequency control products to the worldwide electronics markets. Combining the disciplines of advanced engineering, flexible manufacturing, quality assurance, operations, information systems and marketing, Fox strives to provide our customers with superior quality, excellent service, leading edge products, and thoroughly knowledgeable application support. Our ability to meet those objectives is reflected in our long-term and on-going ranking as America's preferred source for frequency control products.



How (and Why) We've Grown

We began our business in 1979 as a small, family-owned supplier of quartz crystals and oscillators here in Fort Myers, FL. Our first year sales were less than \$700,000...our first catalog was a mere four pages...and we didn't hire our first employee until the following year!

By 1989, after having established a national distributor network; installing an advanced computer system; establishing FAST FOX, our "Rush" order delivery system; and having moved to larger quarters several times, we finally settled in our own 25,000 sq. ft. facility. We needed the space, because now we had 60 employees, and sales had reached \$20 million.

Since then, we've established a new R&D Department as well as a Hybrid Department. We've introduced hundreds of new state-of-the-art products which have redefined crystal and oscillator performance, precision and reliability. We've set up in-depth quality control procedures, and backed them up with our Test and Reliability Services/Documentation system.

Today, Fox is more than 100 people strong. Our product offering fills a catalog of nearly 100 pages. We operate one of the frequency control industry's most comprehensive websites at www.foxonline.com. Sales now exceed \$40 million. And, oh yes, along the way, we've managed to win several awards, such as the

Texas Instruments Supplier of Excellence for two years running...not to mention our continual top-of-the-list ranking as America's preferred source for frequency control products in countless independent studies.

Such a pattern of remarkable growth and recognition means we must be doing something right.

We believe a large part of it is due to the Total Quality Mindset that has been so much a part of our management and operating philosophy from the very beginning. At Fox, quality really is everyone's first responsibility. It's the only way we do business. And, we intend to keep it that way as long as we are in business.

